

SIMPLIFYING THE SEARCH

AN AQUACULTURE RESOURCE HUB FOR EXTENSION, EDUCATORS, AND CONSUMERS IN THE U.S. SOUTHEAST



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CENTRAL THESIS

The Southeast Aquaculture Communication Collaborative is developing an online resource hub to help improve awareness of aquaculture in the U.S. Southeast.

THE PROBLEM

Even though over half of the seafood that we consume globally is farmed, aquaculture is still relatively unfamiliar to the general public compared to its land-based counterpart, agriculture.

OUR SOLUTION

The Southeast Aquaculture Communication Collaborative (SACC) is addressing this gap by developing a centralized, web-based resource hub designed to simplify access to aquaculture outreach materials for educators, extension professionals, and communicators across the Southeast U.S.

THE FINAL PRODUCT

- We started by researching the pre-existing resources for informal and formal aquaculture education (figure 1).
- Then we created a database of these 200+ resources, including variables such as species, description, region, and language (figure 2).
- Lastly, we are working with a web development agency to develop a user-friendly searchable online resource hub for stakeholders to find relevant resources and recommend new resources for the hub (figure 3).

SCAN HERE TO BE NOTIFIED OF THE WEBSITE LAUNCH



FUNDING STATEMENT

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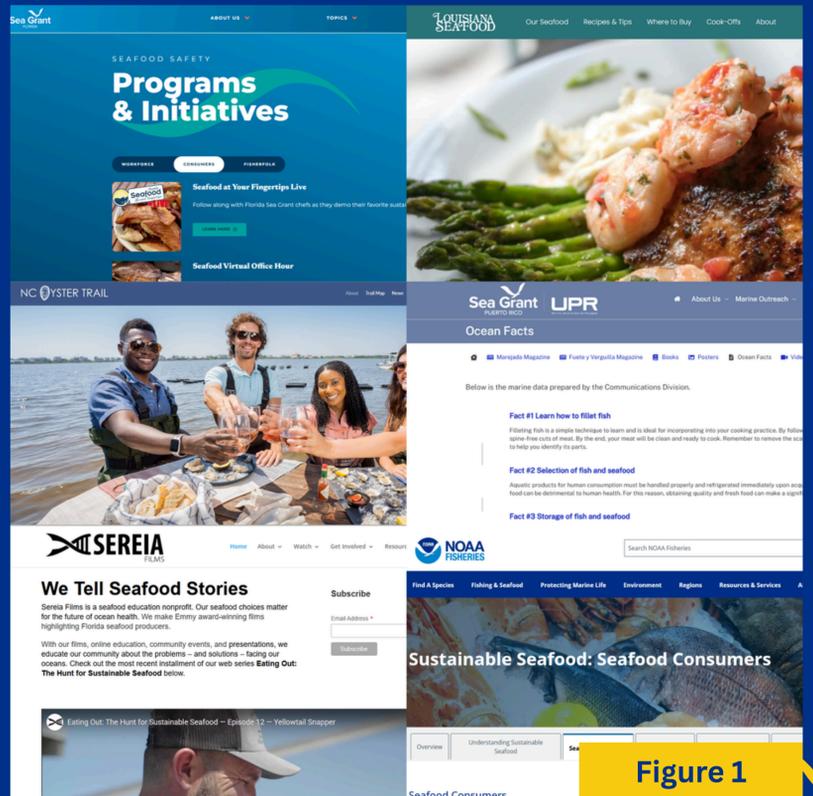


Figure 1

Name	Creators	Species	Description	Region	Category	Link	Languages
Oyster Dot to Dot Activity	NC Coastal Federation	Mollusks	A "connect the dots" activity page with fun facts about oysters.	TX, LA, AL, MS, NC, SC, FL, GA	Educational	https://ncocyste	English
Oysters Ag Mag	NC Farm Bureau, NAITC, Brunswick County Farm Bureau	Mollusks	Oysters Ag Mag introduces students to oyster life cycles, ecosystems, and aquaculture, featuring maps and activities for grades 3-8 to explore sustainability and coastal habitats.	TX, LA, AL, MS, NC, SC, FL, GA	Educational	https://apcaste	English
Soft Shell Crab Word Search & Facts for Kids	Louisiana Sea Grant	Crustaceans	This activity page helps kids learn more about blue crabs and how they become soft shell crabs through their molting cycle.	LA, TX, MS, NC	Educational	https://www.lsg	English
Oyster South Story Collection	Oyster South	Mollusks	The stories section of the Oyster South website features personal narratives, interviews, and insights from oyster farmers, chefs, and community members across the Southern U.S.	TX, LA, AL, MS, NC, SC, FL, GA	Multimedia	https://www.os	English
Aquaculture Making a Splash	Best Food Facts, MS-AL Sea Grant, AZ Extension	Food Fish, Crustaceans, Mollusks	This article features a discussion with aquaculture experts, answering many common questions they are asked from the public.	TX, LA, AL, MS, FL, GA, SC, NC, PR, (USVI)	Multimedia	https://www.be	English
Tide to Table Profile: Turtle Creek Aquaculture	NOAA Fisheries	Food Fish	Turtle Creek Aquaculture restores saltmarsh while raising redfish, also known as red drum, in Palacios, Texas.	TX	Multimedia	https://www.fis	English
The Oyster Trail in Gulf Shores & Orange Beach	Gulf Shores & Orange Beach Tourism	Mollusks	A curated recommendation of must-stop local oyster restaurants in the Gulf Shores and Orange Beach area over one long weekend!	FL	Multimedia	https://www.ou	English
H-E-B Our Texas, Our Future Films: Redfish Revival	HEB	Food Fish	Once overfished, wild redfish now thrive on the Gulf Coast thanks to sustainable aquaculture and wild-caught practices—supported by passionate people committed to conservation.	TX	Multimedia	https://www.ye	English
Swap in Surf for Turf to Add More Seafood to Your Diet	NOAA	Food Fish, Mollusks, Crustaceans	An article with ideas for how to have a healthier diet by substitute seafood for the conventional proteins in classic American fare.	TX, LA, AL, MS, FL, GA, SC, NC, PR, (USVI)	Consumer Ri	https://www.fis	English
Need More Seafood in Your Diet? National Seafood Month Q&A	Florida Sea Grant	Food Fish, Mollusks, Crustaceans	A Q&A interview with a seafood specialist focusing on the health benefits of eating seafood, recommended portions, seafood safety, misconceptions, preparation, etc.	TX, LA, AL, MS, FL, GA, SC, NC, PR, (USVI)			
Freshwater			This article gives basic information about Florida's freshwater				

Figure 2

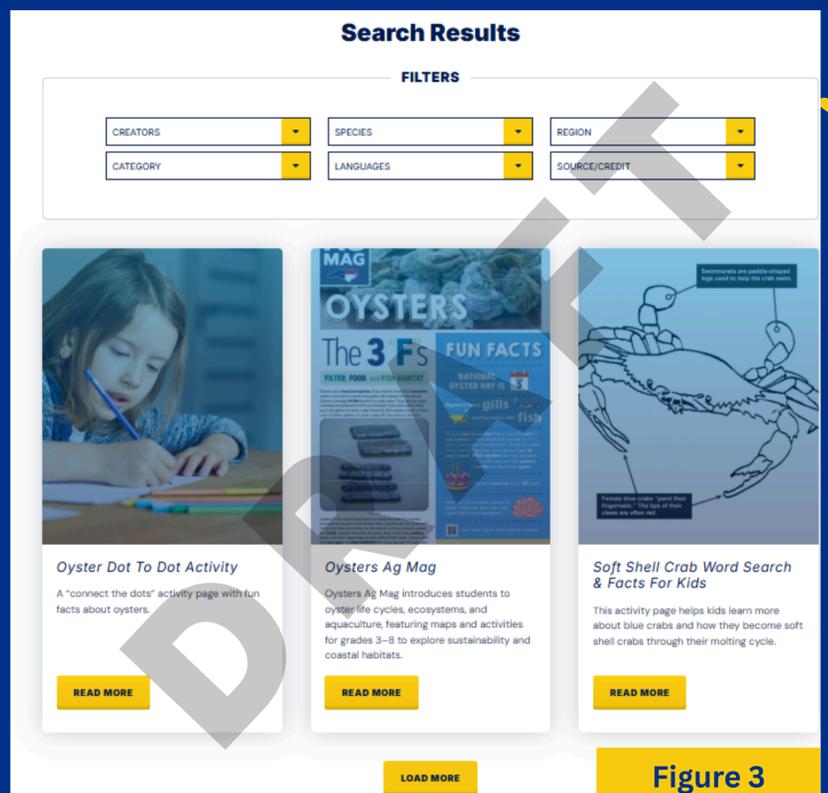


Figure 3