



# SPONSORSHIP OPPORTUNITIES

Sponsors are an integral part of the success of the 2022 Aquaculture Canada and WAS North America Conference and Tradeshow. Any support that you or your organization offers will greatly benefit the events in addition to providing advertising opportunities for your company. Your contribution will assist us with our task of organizing an exciting program and ensure that participants have an opportunity to exchange ideas and network in a comfortable setting.

For each level of sponsorship, you are entitled to the following:

<p><b>Platinum/Presenting (\$25,000+)</b></p> <ul style="list-style-type: none"> <li>• Double booth space</li> <li>• Logo on cover of conference program</li> <li>• Full page ad in conference program</li> <li>• Logo on conference bag</li> <li>• 4 Banquet tickets</li> <li>• Logo and link on website</li> </ul>	<p><b>Diamond (\$10,000+)</b></p> <ul style="list-style-type: none"> <li>• Single booth space</li> <li>• Logo on cover of conference program</li> <li>• Full page ad in conference program</li> <li>• Logo on conference bag</li> <li>• 4 Banquet tickets</li> <li>• Logo and link on website</li> </ul>	<p><b>Lanyard Sponsor (\$10,000)</b></p> <ul style="list-style-type: none"> <li>• Single booth space</li> <li>• Logo on lanyards</li> <li>• Logo on cover of conference program</li> <li>• Full page ad in conference program</li> <li>• 4 Banquet tickets</li> <li>• Logo and link on website</li> </ul>		
<p><b>Full Day Conference Session (\$7,500)</b></p> <ul style="list-style-type: none"> <li>• Logo on cover of conference program</li> <li>• Full page ad in conference program</li> <li>• 2 Banquet tickets</li> <li>• Logo and link on website</li> <li>• Company banner or sponsor board (max 1m2) can be provided in the session room</li> <li>• Company name or logo listed as sessions sponsor inside program and on screen between sessions</li> </ul>	<p><b>Half Day Conference Session (\$5,000)</b></p> <ul style="list-style-type: none"> <li>• Logo on cover of conference program</li> <li>• Half page ad in conference program</li> <li>• 2 Banquet tickets</li> <li>• Logo and link on website</li> <li>• Company banner or sponsor board (max 1m2) can be provided in the session room</li> <li>• Company name or logo listed as sessions sponsor inside program and on screen between sessions</li> </ul>	<p><b>Gold (\$5,000+)</b></p> <ul style="list-style-type: none"> <li>• Logo on cover of conference program</li> <li>• Half page ad in conference program</li> <li>• 2 Banquet tickets</li> <li>• Logo and link on website</li> </ul>		
<p><b>Nutrition Break (\$3000)</b></p> <ul style="list-style-type: none"> <li>• Logo on signage and in the program booklet</li> <li>• Half page ad in conference program</li> <li>• Logo and link on website</li> </ul>	<p><b>Silver (\$2500+)</b></p> <ul style="list-style-type: none"> <li>• Logo in the program booklet</li> <li>• Half page ad in conference program</li> <li>• Logo and link on website</li> </ul>	<p><b>Bronze (\$1000+)</b></p> <ul style="list-style-type: none"> <li>• Logo in the program booklet</li> <li>• Quarter page ad in conference program</li> <li>• Logo and link on website</li> </ul>	<p><b>Conference Bag Inserts (\$1000) <i>Exhibitors only</i></b></p> <ul style="list-style-type: none"> <li>• Logo in the program booklet</li> <li>• Quarter page ad in conference program</li> <li>• Logo and link on website</li> </ul>	<p><b>Program Advertisements (\$750) <i>Exhibitors only</i></b></p> <ul style="list-style-type: none"> <li>• Logo in the program booklet</li> <li>• Quarter page ad in conference program</li> <li>• Logo and link on website</li> </ul>

*Please complete the form on page two*

# SPONSORSHIP CONFIRMATION



Company: \_\_\_\_\_

Contact: \_\_\_\_\_

Address: \_\_\_\_\_

E-mail: \_\_\_\_\_ Telephone: \_\_\_\_\_

## Sponsorship Level Requested:

<b>Platinum/Presenting (\$25,000+)</b>	
<b>Diamond (\$10,000+)</b>	
<b>Lanyard Sponsor (\$10,000)</b>	
<b>Full Day Conference Session (\$7,500)</b>	
<b>Half Day Conference Session (\$5,000)</b>	
<b>Gold (\$5,000+)</b>	
<b>Nutrition Break (\$3000)</b>	
<b>Silver (\$2500+)</b>	
<b>Bronze (\$1000+)</b>	
<b>Conference Bag Inserts (\$1000)</b>	
<b>Program Advertisements (\$750)</b>	

### **For more information on sponsorship opportunities please contact:**

Roberta Collier, Newfoundland Aquaculture Industry Association

P. 709-538-3454 | C. 709-538-7080 | roberta@naia.ca

**An invoice and receipt will be forwarded once processed.**

[www.was.org](http://www.was.org) (click on the Aquaculture Canada and WAS North America 2022 logo)